



Multiple District 18 – Lions of Georgia October 2023

Notes From Your Council Chair

Fellow Lions and Leos,



Wow! What another busy month September has been! I attended the USA/Canada Lions Leadership Forum in Reno, Nevada, September 21-23 along with other Lions from MD18. We had a great time! We attended interesting seminars on a vast array of topics ranging from "Club President – Skills to Succeed" to "Becoming an International Director." We attended general sessions with outstanding motivational speakers, including International President Dr. Patti Hill, and participated in great service projects. The USA/Canada Lions Leadership Forum allows you to get up close and personal with Executive Officers and the staff of Lions International and ask the questions on your mind. We took away many great ideas as well as a renewed enthusiasm and energy to enhance the service, membership and leadership in our clubs, districts, and multi-district. I hope more Lions in MD18 will attend the forums in the future. The next USA/Canada Lions Leadership Forum will be in Louisville, Kentucky September 5-7, 2024.

There is a lot of hard work going on all over the state on membership with our Global Action Team (GAT) support of Mission 1.5. Mission 1.5 is a dedicated effort throughout Lions International to increase our overall membership to 1.5 million members and serve over 1 billion people by June 2027. Our MD18 GMT PDG Len Cutuli and GMA Champion PDG Willie Cooper are supporting the districts to help increase membership by focusing on rejuvenating the district with new clubs, revitalizing clubs with new members, and re-motivating members with new and exciting service. In September, MD18 received an LCI Membership Grant of \$4500 to help with membership growth. I am confident our districts will be able to utilize these funds to increase their membership in the months ahead.

I want to encourage all Lions, especially those wanting to assume greater positions of leadership, or to learn more about Lionism in Georgia, to attend the Grace Clower Georgia Lions Leadership Retreat on January 5-7, 2024. This year's Leadership Retreat will be held at the Georgia Lions Camp in Waycross, Georgia and the registration fee is only \$75.00. There are scholarships available from the Past District Governors (PDG) Associations to cover the cost of the registration fee. Apply with your District PDG Association first, before applying to the Multi-District Association. Scholarships are awarded on a first-come, first-serve basis. This is a great opportunity to join fellow Lions for a weekend full of learning opportunities focusing on growing as a Lion leader in Georgia. Please contact PCC Vicki Hubbard for more information at lionvicki@gmail.com.

There is still time to sign up to attend the Georgia Lions Lighthouse Foundation's 2023 Evening in the End Zone. This "Night of Spectacles" at the Chick-fil-A College Football Hall of Fame in Atlanta is on Thursday, October 12, 2023. Evening in the End Zone supports the Georgia Lions Lighthouse Foundation's mission to bring vision care to Georgians in need. Tickets can be purchased online at <https://lionslighthouse.org/>.

The next Council of Governors (COG) meeting is scheduled for Saturday, November 11, 2023, at the Centerville Lions Clubhouse located at 612 North Houston Lake Boulevard, Centerville, Georgia. This will be a joint meeting with the Georgia Lions Camp (GLC) and the Georgia Lions Lighthouse Foundation (GLLF). The COG meeting will start at 9:00 am followed by meetings of the GLC and GLLF. All Lions are invited to attend and learn what is happening throughout the state.

When we invite new members to our clubs and build new vibrant clubs, it does more than make our communities stronger – it makes the world a kinder, healthier, and better place to live.

Remember, we are "Changing the World."

Yours in Lionism,

Mark Anners

Council Chair MD18



Be The Change! October 2023

It's Not Too Early to Review LCI, MD18 & District Awards!



MD18 Club Leaders:

It's never too early to review the 2023-24 awards available from your district, your multiple district, and from Lions International.

There's nothing like recognition to let your club members know that their efforts are worthwhile and appreciated!

Lions International Awards:

- **Club Excellence.** "The Club Excellence Award is the ideal way to set your club on the path to continued success while gaining recognition for excelling in the areas of membership, service, leadership and organizational excellence, and marketing. Help your club's membership be revitalized, your service impact to grow, and your members to see greater leadership opportunities." The 2023-24 award application (view only) is attached at the end of this newsletter. **Leo Leaders, there is also a Leo Club Excellence Award!*
- **Membership.** There are several awards for individuals and clubs who succeed in increasing membership. For info, please visit <https://www.lionsclubs.org/en/resources-for-members/membership-awards>.
- **Marketing.** Club marketing is a great way to recruit new members, spread the word about service activities, and increase visibility in the community. For info, visit <https://www.lionsclubs.org/en/resources-for-members/resource-center/club-marketing-communications-chairperson/marketing-award>.
- **Mission 1.5.** If you and/or your club have accepted International President Patti Hill's challenge to work on Mission 1.5 (to grow Lions membership to 1.5 million by 2027), there are several awards available to encourage and recognize your efforts. For information, go to <https://www.lionsclubs.org/en/resources-for-members/mission-to-grow-awards#membership-growth>.
- **Kindness Matters.** This special award uses the theme of Georgia's late International First Vice President Haynes Townsend. It is given annually to a handful of Lions and Leo clubs for performing an outstanding service project in one of our global cause areas. For info, go to <https://www.lionsclubs.org/en/kindness-matters-service-award>.

MD18 Awards:

- **Global Causes Awards.** These awards recognize the service of clubs in our five global initiatives which include Diabetes, Vision, Hunger, Environment, and Childhood Cancer. First and second-place awards will be given to the clubs, that report their service on MyLion, and have the most service hours in each of the initiatives between July 1, 2023, and April 15, 2024. **To qualify, you must log your club's service hours!**
- **Scrapbook Awards** are available to clubs that use scrapbooks, physical or digital, to document their club's activities for the year.
- **Social Media Awards** are available to clubs making the best use of social media including Facebook, YouTube, X, Instagram, etc. Let your community know how you serve their needs. To be entered, notify the First Vice District Governor in your district that you want your social media site to be monitored.

The detailed state awards document is attached at the end of this newsletter. Please share with your club!

District Awards:

Check your district directory or check with your District Governor to see the awards set by your DG.

Good luck Lions! You can Change the World!

"Be the reason someone smiles. Be the reason someone feels loved and believes in the goodness in people."

– Roy T. Bennett



Be The Change! October 2023

LCIF Recognition for Individuals, Lions, and Clubs

New LCIF Presidential Recognition for 2023-24

All have IP Dr. Patti Hill's name on them.

Presidential LCIF Supporter

The pins are fulfilled for individual donations:

.Bronze Pin - US\$50 to US\$99.99

Silver Pin - US\$100 to US\$199.99

Gold Pin - US\$200 and above

Leo-Presidential LCIF Supporter - Minimum donation of US\$20



If you're making your contribution online and your one-time donation amount meets the eligibility criteria as noted in the levels of recognition, remember to select "Yes" in the third step titled "Who is the donor?" This ensures that your pin request is acknowledged. If you choose alternative methods to contribute to LCIF, kindly reach out to us at donorassistance@lionsclubs.org to initiate your pin request.

The recognition awards are granted annually, upon completion of the respective donation levels per year. This ensures that your dedication and support are promptly acknowledged and celebrated.

Presidential Club Giving Award for LCIF

The Presidential Club Giving Award for LCIF is awarded to clubs based on their donation **per-member average** during the fiscal year.



Bronze Level - US\$50 per member (within a fiscal year)

Silver Level - US\$100 per member (within a fiscal year)

Gold Level - US\$250 per member (within a fiscal year)

Platinum Level - US\$500 per member (within a fiscal year)

Diamond Level - US\$1,000 per member (within a fiscal year)

These awards are banner patches.

The recognition awards are given annually, shortly after the close of the fiscal year. This ensures that your club's dedication and support throughout the year are acknowledged and celebrated appropriately. Once your club's contribution is documented and verified, the prestigious award will be processed and automatically dispatched to you.



Be The Change! October 2023

Georgia Lions Mourn for PDG Bob Norton.



Robert Lee "Bob" Norton, Jr. ~ June 8, 1948 – September 23, 2023

Bob was a native of Ohio who made his home in Winder Georgia. He attended Free Chapel Church. He proudly served his country as a Navy Corpsman during the Vietnam War. Bob retired as an equipment operator in Fort Worth, Texas. He was an avid golfer and was devoted to serving his community by being a member of the Lions Club, where he was a district governor, and by volunteering with The Friends of Fort Yargo State Park.

The photo shows PDG Bob accepting recognition for his term as District Governor from PCC Mark Bradley in 2017.

Correction to September Newsletter: In the information about the passing of PDG Deborah Umphrey, it said she was a member of the Conyers Lions Club. She was actually a member of the Covington Lions Club. Many apologies from your newsletter editor.

International Leo Day Video Contest



2023 theme: #LeosGoGreen

Leos have been coming together for 65 years to serve their communities with an energy that is uniquely Leo. They know how important teamwork is to serve the diverse

needs of their communities, form partnerships within our Lions family, inspire others, give back to the environment – and just have fun.

For this year's Leo video contest, we're asking Leos to create a video that shows how #LeosGoGreen in their club highlighting the ways they help the environment by answering the following questions:

- How has your club advocated for environmental awareness in your community?
- Which service project(s) has your club done to better the environment and what is the impact of this service?
- How does your club create environmental awareness in its everyday activities?
- Why does your club think the environment is an important global cause?

For more information, visit the Leo Video Contest page at <https://www.lionsclubs.org/en/resources-for-members/resource-center/leo-day-video-contest?>



From GMA Champion Willie Cooper:



Healthy membership. Your Global Membership Team Coordinator can help clubs develop effective membership programs to attract new members. And they can help clubs create a great membership experience that will keep new and seasoned members coming back. More members mean clubs can bring more service to the community. Leadership, membership, and service impact each other.

"The ones who are crazy enough to think that they can change the world are the ones who do." – John McAfee



Be The Change! October 2023

Our Environmental Cause – Recycling Medicine Bottles



Last Lions year, District 18-I collected medicine bottles for Matthew 25 Ministries. I highly recommend you visit their website at <https://m25m.org/>. They are a wonderful organization whose programs mesh well with Lions International and LCIF.

The District project was a great success, but is currently halted because Steve and I still have a garage full of bottles and we're still trying to catch up on the sorting and packaging.

As MD18 Environment Chair, I would like to encourage individual clubs in all districts across Georgia to take on this project. For information on how the recycling/reuse is done, please visit this page:

<https://m25m.org/pillbottles/>.

Please read all of the following suggested guidelines to use when collecting the bottles:

- You may want to eliminate the collection of over-the-counter bottles because the ministry recycles them and does not use them for overseas medical missions like they do the prescription bottles. →
- Unless you want to make lots of extra effort for yourselves, you should reject any bottles that still have labels or glue. If the labels and glue won't come off easily, these bottles should be added to your recycling bins. →
- Please follow the directions below from Matthew 25 Ministries before sending your bottles in. ↓



 <p>1</p> <p>Sort bottles by color and type</p>	 <p>2</p> <p>Remove labels, leaving no glue or residue</p>	 <p>3</p> <p>Wash bottles and lids in very hot water and dish soap</p>
 <p>4</p> <p>Rinse and dry thoroughly</p>	 <p>5</p> <p>Replace lids on clean, dried bottles</p>	 <p>6</p> <p>Place clean, recapped bottles in large resealable bags marked 'Clean Bottles'</p>

- Send bottles by mail to Matthew 25 Ministries, 11060 Kenwood Road, Blue Ash, OH 45242.

Thank you, everyone!

Lion Angela Helwig

MD18 Environmental Chair

"We can change the world if we change ourselves. We just need to get rid of the old patterns of thinking and dealing with things and start listening to our inner voices and trusting our own superpowers."

– Nina Hagen



Be The Change! October 2023

News on The Lion Portal

A message from Sue Ben, Chief of Technology, Lions International:

We are continuing to make progress toward the new Lion Portal, which will provide a streamlined digital experience for Lions and Leos. We are grateful to the dedicated Lion testers who have played a critical role in providing input at every phase of the project, and this includes helping assess our readiness for launch.



Our top priority is ensuring our members have a positive experience with the new Lion Portal. With that priority in mind, we have determined that we need to adjust our projected Q1 launch. Lion testers are key to our success and their testing activities have been delayed to correct an unexpected permission and data access issue.

We have carefully assessed the remaining scope of work and necessary changes to support the resolution passed at the 105th International Convention in Boston to determine the revised target launch date. Our next launch opportunity is January 2024. This incorporates the new rules for delegate count and allows midyear membership changes to be processed in a familiar system.

Thank you for your continued support and leadership as we prepare for the new Lion Portal.

The Importance of Family Members to Your Lions Club



Article by Mary Williams, MD18 Family and Women's Specialist:

Did you know that adult family members, living in the same household, pay half of International dues? Asking your spouse, children, grandchildren, cousins, aunts, uncles, parents, etc. to join you as a Lion provides quite a few benefits to your family, not just the benefit of reduced dues. Participating in service projects makes for quality family time with those who are near and dear to you. For younger family members, it's a great way to model community service and start or continue a legacy of volunteerism in your family.

Of course, your club benefits by having more members but that's not all. These new members bring fresh perspectives on the service opportunities in your community. They provide new energy both physically, with more hands for service projects, and also with ideas for fundraising and service. Younger members tend to have social media skills and technology skills that many of our clubs need.

To be part of the Family Membership Program, your club secretary must complete the Family Unit Certification Form or file online. To get started check out the Lions Clubs International Family Membership Guide at https://cdn2.webdamdb.com/md_AzgFyKGRIMS61oVj.jpg.pdf?v=1.

Lions In Action Feeding The Hungry

At a meeting in September, the Brunswick Lions collected 20 bags of groceries and goods for the St. Vincent de Paul Food Pantry. The club also donated \$250.00 towards other grocery needs for their community.

[#BrunswickLions](https://www.instagram.com/BrunswickLions)





Be The Change! October 2023

Change The World With Your Service!

The Lions Club Service Calendar 2023-24 (October to June)

October	November	December
The second Thursday in October is <i>World Sight Day</i> . Start on our Vision webpage to find service ideas, planning tools & grant opportunities.	November 14 is <i>World Diabetes Day</i> . Visit our Diabetes webpage to learn how your club can help fight this global epidemic.	December 5 is <i>International Leo Day</i> . Partner with your Leo club on a service project or start a new Leo club.
January	February	March
Sponsor a Peace Poster and Peace Essay contest to inspire youths' visions of peace. Kits go on sale January 15.	February 15 is <i>Childhood Cancer Day</i> . Our Childhood Cancer webpage includes service ideas and LCIF grant opportunities to help affected families.	Lions Day with the United Nations was first held in March 1978. Plan an advocacy activity to help make positive change.
April	May	June
April 22 is <i>Earth Day</i> . Find service ideas and LCIF grant opportunities to protect and restore the environment on our Environment webpage .	May 28 is <i>World Hunger Day</i> . Our Hunger webpage provides ideas on how your club can help and LCIF grant opportunities to magnify your service.	LCIF's first Disaster Relief grant was awarded in June 1972. Hold an LCIF fundraiser or check the LCIF Grants Toolkit to extend a legacy of service.

Wow! 105+ Years of Lions Service

On September 11, 2023, President Judd Bailey of the Hartwell Lions Club congratulated Hartwell Lions LT Brock (left) for 50 years of service, and Lion Frank Spenger (right) for 55 years of service to their communities as members of Lions International.

Congratulations LT and Frank!

By the way, Club President Judd has 23 years of service himself!



Celebrate With The Hahira Lions – 80 Years of Service



Lions of Georgia and guests are invited to celebrate the Hahira Lions Club's 80 years of service to the community.

When: Saturday, October 7 from 6-9 pm

Where: Cecil Bay RV Park, 1787 Old Coffee Road, Cecil, GA

Cost: \$35 per person

Dress: Casual

RSVP: DG Shannon Kingston – skingstonh8@msn.com

Please see the registration form at the end of this newsletter.

"Kindness is not an afterthought to our work. It is the driving power for everything we do. It is the lens we view every challenge through. To me, almost every problem you can think of can be solved with kindness."

– Lady Gaga



Be The Change! October 2023

MD18 Rising Stars

Lion Juliet Blevins is a Rising Star in the Thomson Camelia City Lions Club – District 18-I.

Julie, as she likes to be called, just joined the club in January 2023. Already, she has attended the District Convention and other Cabinet meetings. She took the initiative to complete the online Lions education program, Lions University, and she is just short of obtaining her bachelor's degree. She plans to attend the January training at the Grace Clower Lions Leadership Retreat. Julie has also created a new brochure for the Thomson Camelia City Club. She continually brings up new ideas to help increase the club's exposure in the community. *(Nominated by Lion Joanne Huff)*



Lion Robert Lique is a Rising Star in the Ellijay Lions Club – District 18-L.



Robert is the Immediate Past President of his club. He is Zone C Chair and District 18-L's Georgia Lions Camp Director. Robert was Committee Chair for the 2023 Gilmer County Fair, which was the most successful to date, raising over \$60,000 for the charities supported by the Ellijay Club. He is also President of the Apple Festival (largest fundraiser of the year) board. In addition to all his leadership positions, he is a constant pillar of strength in adversity and always willing to provide wisdom. He is thoughtful, kind, and a true example of selfless service to others. *(Nominated by Lion Ted Vickroy)*

Lions Julie and Robert, thank you for your service! We look forward to seeing you more in the future!

Rising Stars are Lions who are growing in their service-mindedness, their leadership skills, and their attitudes of kindness. These are the Lions who energize our clubs and districts.

If you know a Lion in your club or your district that fits the above description, please send an email to angelahelwig57@gmail.com to nominate them as a Rising Star.

Get to Know Your Club Officer Role!

The club officer webpages at lionsclubs.org are designed to assist you in your role and provide resources and other helpful information that will help you be successful in your unique club leadership position. Check them out today and set your club up for a successful year.



[LEARN MORE](#)

LCIF – Goals Reached and Exceeded



Lions Clubs International
FOUNDATION

We did it! Thanks to the support of Lions, Leos, and others around the world, LCIF not only exceeded our fundraising goal of \$50 million last fiscal year but also exceeded the stretch goal of \$55 million. Thank you to everyone who made this success possible.

[LEARN MORE](#)

Kindness Matters!

A message from 18-I GST Lion Teresa Dove:

“Kindness does make a difference to those around us. When we as Lions show kindness when we serve others, it shows, and word gets around to the community. Service brings membership. People will see the service we give . . . and will want to be a part of the Lions Community.”





Be The Change! October 2023

MD18 Global Action Team Works for You and Your Club

By **Lion Doreen Stallworth**, MD18 Global Service Team Coordinator

For Leadership, the more we understand our District goals, the better our accomplishments. One observation is that there are many Lions, from many clubs, who have recognized the need at the district level and have gone the extra mile! Be on the lookout for these outstanding Lions!

For Service, our partners are our club officers, members, and Zone Chairs. They share District and State goals, and plan service activities to address community needs, including our five Global Initiatives as well as to assist our Georgia Lions Lighthouse Foundation, Georgia Lions Camp, Leader Dogs, and LCIF. Thank you for all you do for your community!



Pooler LC

Loganville LC

South Cobb LC

For Membership, we've always said, "Service brings Membership." Continue to ask family and friends, other non-profits, and other big and small organizations to join your service activities. They'll see what Lions do, and how our kindness is shared and they might become members.

Our State Initiatives – Georgia Lions Lighthouse



Less than 2 weeks to go!



For more information or to donate, visit <https://www.classy.org/event/evening-in-the-end-zone-2023/e479637>.



Be The Change! October 2023



Georgia Lions MD 18
Presents the
Grace Clower GA Lions Leadership Retreat
January 5-7, 2024

Hosted at:
Georgia Lions Camp
5626 Laura Walker Rd
Waycross, GA 31503



Registration Fee Includes:

- **Lodging 2 nights @ Lions Camp in Women's and Men's dormitory style bunk beds**
(Hotel accommodations available at your own expense.)
- **4 Meals**
(Breakfast Saturday—Breakfast Sunday)
- **Snacks**
- **Instructional Material**

Past Council Chair Grace Clower was an amazing servant leader that blessed the Lions of Georgia with many years of Leadership as the Multiple District Global Leadership Training Coordinator. She began the GA Lions Leadership Retreat in 2018. She and fellow lions have presented training each year since including an Advanced Lions Leadership Institute in 2020 just before her illness. It is with great honor that the GA Lions Leadership Retreat continue and be named after her. Join fellow Lions for a weekend full of learning opportunities focusing on growing as a Lion Leader in Georgia.



Name: _____
 District: _____ Club: _____
 Highest Office held: _____
 Current office (if any): _____
 Mailing Address: _____

 Phone #: _____
 Email: _____

Make Checks Payable to: **Lions of Georgia MD18 (Deadline December 31, 2023)**

Mail to: Lion Vicki Hubbard, PO Box 115, Social Circle, GA 30025

Phone: 770-851-8765, Email: lionvicki@gmail.com



Be The Change! October 2023



LAVONIA LIONS CLUB
**COMMUNITY
YARD SALE**

at Lavonia First United
Methodist Church

SAT, OCT 21
9AM-3PM

**RENT A
SPACE FOR
\$20**



25 BAKER STREET
LAVONIA GA, 30553

CALL TO RESERVE A SPOT: 863-670-7566

OR EMAIL
O-BREEZE@HOTMAIL.COM



Be The Change! October 2023

Lions in Motion – Another Way to Support LCIF



Lion Lori Sheehan, spouse of Immediate Past President Brian, is challenging Lions & Leos to get moving and to invite your community to join you as you raise funds for our amazing Lions Clubs International Foundation (LCIF)!

International Foundation (LCIF)!

Lions in Motion fundraisers should be simple & fun. We've made Classy.org available for you to set up your own fundraiser with funds going directly to LCIF. It only takes a few easy steps!

1. Choose your fundraiser or join another
2. Choose your team! Individuals, friends, clubs, community, or multiple district
3. Choose your activity!
4. Design your Classy fundraising page
5. Share your success!

Lions and clubs around the world are already planning their fundraisers! Some are holding old-fashioned dance marathons; Some are planning 5K, 10K, and marathon races; Others are creating a walk-around that showcases your location while allowing your club to promote what you do. Other ideas – maybe a golf or pickleball tournament is more to your liking?

The sky's the limit- you just need to remember to move and have fun!

Check this page – https://www.classy.org/campaign/lions-in-motion/c420946?utm_source=Eloqua&utm_medium=email&utm_campaign=LCF_EN_ChairpersonSept_1189733224 and go back often as we introduce the Lions in Motion team & to see what other Lions, Leos & Clubs are doing. **Let's Get Moving!!**

Lions In Action – Alzheimer's Awareness

On September 24, in Chamblee, Georgia, FVDG Rita Harris and Lion Henry Harris had the pleasure of attending an Alzheimer's Seminar hosted by the **Atlanta Chinese American Lions Club**.

The seminar consisted of a panel of doctors informing the audience of facts, preventive measures, and the treatment of Alzheimer's. Per FVDG Rita, "It was great to fellowship with the Atlanta Chinese American Club Members as well as others in the community." **Excellent job Lions!**



Lions In Action – Literacy

A great day for dictionaries! The 3rd graders at County Line Elementary received their very own dictionaries from the **Winder Noon Lions Club**. Kids and grownups learned new things together. Happy Learning Kids!



"Every small, unselfish action nudges the world into a better path. An accumulation of small acts can change the world." – Robin Hobb



Be The Change! October 2023

Childhood Cancer Grant Program for Districts/MDs



Each year, more than 300,000 children are diagnosed with cancer. Improving childhood cancer survival requires supporting children and their families while they experience the unimaginable social, economic, and emotional burdens of having a child with cancer.

What could you and your district do to help these children and their families? What if you had a grant from LCIF?

Grants are available to Lions districts and multiple districts in amounts from \$10,000 to \$150,000. Projects must be implemented in coordination or collaboration with existing government or charitable childhood cancer medical facilities.

The Childhood Cancer grant program will not fund medical care directly. If an applicant wishes to implement a project involving medical equipment or infrastructure, they may be eligible to apply for support through the [LCIF Matching grant program](#).

Childhood Cancer project examples include but are not limited to:

- Construction, expansion, or renovation of child, teenager, and family-friendly waiting rooms in healthcare facilities
- Construction, expansion, or renovation of rooms or houses where families can rest, sleep, or cook meals while their child is receiving treatment
- Projects that strengthen access to or improve transportation to and from medical appointments
- Projects that address the educational and recreational needs of childhood cancer patients receiving treatment at a healthcare facility
- Infrastructure to support palliative care

For more information – https://www.lionsclubs.org/en/start-our-approach/grant-types/cancer-grant?fbclid=IwARoSRL8OhDxoNopz3Ng_dqItjQefopJsXN4DtYhj6ijwN7R-uY9oE-AI6sc.

Be sure to watch the video!



Lions In Action – Fundraising for Childhood Cancer



On September 23, the **Atlanta Caribbean Lions Club's** 2nd Annual Childhood Cancer 5K Run/Walk/Bike Fundraiser was held at Grant Park. The fundraiser was held during Childhood Cancer Awareness Month. All proceeds will benefit Lions International's Childhood Cancer Initiative.

Club President Ken Ryce presented the 1st, 2nd, and 3rd place winners with medals and certificates (3rd place winner not pictured).

During the fundraising event, Atlanta Caribbean Lions also conducted a childhood cancer awareness table and a membership drive.

(Info provided by SVDG Dr. Angela Williams)

"Every small, unselfish action nudges the world into a better path. An accumulation of small acts can change the world." – Robin Hobb

"You must be the change you wish to see in the world." – Mahatma Gandhi



Be The Change! October 2023

Lions In Action – Working Together to Screen Students

September 13. The **South Cobb and East Cobb Lions Clubs** worked together to conduct 180 vision screenings on students at LaBelle Elementary School in Marietta.

September 18. The **East Cobb Lions and South Cobb Lions** joined forces again to vision screen 246 students at Timber Ridge Elementary School. The staff there did a fantastic job!

September 25. The **Dawsonville and Forsyth County Lions** partnered to vision screen 2nd, 4th, and 6th Grade students in the Dawson County school system.



**Great job
working
together
Lions!**

Lions In Action – Recycling/Vision

On September 19, seven members of the **Oxford Lions Club** and one prospective member visited the Georgia Lions Lighthouse and processed over 2,000 pairs of glasses for reuse.

Pictured (photo by Lion Bob Gregory) are Lion Julia Hearn, Prospective Member Vicki Mills, Lions Jeanne Icenhour, Charlie Phillips, Nita Carson, and Richard and Nancy Henderson. **Thanks for your Service!**



Lions – Don't Miss the 2024 MD18 Convention in Dublin



You are cordially invited to join all your fellow lions at the 2024 Lions of Georgia MD18 State Convention on April 26-28, 2024 at the DuBose Porter Center, Oconee Fall Line Technical College, 560 Pinehill Road, Dublin, GA 31021.

Book your hotels now:

La Quinta Inn, 101 Travel Center Boulevard, Dublin, Georgia 31021 – \$137 – [Booking Link](#).

Hampton Inn and Suites, 103 Travel Center Boulevard, Dublin, Georgia 31021 – \$179/\$189 – [Booking Link](#). (Cutoff March 28, 2024)

478-246-6055 (Hotel Code: CHHLCI) Company Name: Lions Club International April 2024 (CHHLCI)

Fairfield Inn & Suites Dublin, 620 Pinehill Road, Dublin, Georgia 31021 – \$144-\$174 – [Booking Link](#). (Cutoff 4/12/2024)

The registration form is attached at the end of this newsletter.

“You do only live once, and I feel like if I’m able to make a difference on this planet and make it just a little better than I found it, then I’ve done my job.” — Bindi Irwin



Be The Change! October 2023

MISSION 1.5 – 10 Ways to Recruit New Members!



MISSION 1.5

From the Lions Blog – LCI Marketing – Oct. 12, 2016
<https://www.lionsclubs.org/en/blog/11-ways-to-recruit-new-members>

Lions are dedicated to service. Our motto, “we serve,” says it all. Each new member impacts the lives of 70

people annually, so the more we invite the more we can serve.

Below are 11 recruitment resources your club can use to help invite for impact this October. From webinars to brochures, we have a variety of assets to help you get started!

1. **Just Ask!** Imagine if every Lion asked just 1 person to join their club – think of how many people we could serve. Download the [Just Ask Guide](#) today and see helpful tips to ask one!
2. **Engage through Service.** Lions around the world are preparing projects for our [Worldwide Week of Service](#) in October. Be sure to have flyers, membership applications, and brochures available.
3. **Host a Membership Drive.** Some resources you may find helpful – [Prospect List](#), [Sample Invitation Letter](#), [Proposed Agenda](#), and [Membership Drive checklist](#).
4. **Review the “Ohio Plan.”** Read our [blog post](#) about the Tri-Village Lions Club (13-F Ohio), and see how they grew their club by 60% and decreased the average member age by 15 years. If you want to learn even more about the Tri-Village Lions Clubs and hear specific examples of how they grew membership, listen to our webinar, “[5 Ways to Boost Member Satisfaction](#).”
5. **Keep Members Happy.** The Tri-Village Lions Club didn’t just gain members by asking new members, they also kept the members they had happy. Everyone has a different reason for joining a club; make sure you’re nurturing your members. Review our [Membership Satisfaction guide](#) for more information.
6. **Create a Campaign of “100 Reasons to be a Lion.”** When you’ve talked to your members using the Membership Satisfaction guide and learned why they became Lions, consider creating a list (as suggested in our [Ways to Celebrate flyer](#)) of 100 reasons to become a Lion. Share the list on your club webpage and social media. Here are a few reasons to become a Lion:
 - Help impact lives all over the world
 - Make an impact on your community
 - Meet new friends (and maybe your future spouse!)
7. **Utilize Social Media.** Let everyone know the great things your club has been up to by using social media to your advantage. Listen to the [webinar](#) put on by [SMiLE](#) and LCI’s marketing team to learn more, or view the infographic for a quick guide on how to increase your club’s social media engagement.
8. **Utilize Traditional Media.** Social media isn’t the only way to get your club noticed. When you’re hosting an event, or celebrating the success of another impactful event, consider publicizing in your local paper.
9. **Apply for a Membership Development Grant.** Target marketing initiatives that focus on new areas of opportunity and utilize new marketing techniques to start new clubs and grow membership. Lions Clubs International offers [Membership Development Grant](#) opportunities to clubs all over the world.
10. **Remember the Value of One.** One new member can make a big difference. Listen to the marketing team’s webinar, “[The Value of One](#)” to hear how Lions are recruiting in their communities.

“We live in a world in which we need to share responsibility. It’s easy to say it’s not my child, not my community, not my world, not my problem, then there are those who see the need and respond. I consider those people my heroes.” – Fred Rogers



Be The Change! October 2023

2023-2024 Georgia Lions State Pins Available

Don't Forget that the 2023-2024 MD18 Georgia Lions State Pins are now available to be ordered. To order, please complete the order form (**attached at the end of this newsletter**) and mail it with payment to:

PCC Olin Newby
4097 Lincolnton Road
Washington, GA 30673

Instructions for Cash App are also included on the Order Form. Please direct your questions to PCC Olin Newby at olinnewby230@gmail.com.



Lions In Action – Serving Our Hunger Cause



In September, Lions of the **Atlanta Hope Lions Club** spent time assisting the Southeast Gwinnett Cooperative Ministry with their food program. According to their facebook post: "Volunteers do not necessarily have the time; they just have the heart. Thank you members for your big heart in volunteering at the Southeast Gwinnett Cooperative Ministry!"

[#LionsClub](#), [#communityservice](#), [#WeServe](#), [#lionsinternational](#), [#GaLions](#)

Annual Melvin Jones Photo Contest

Lions around the world are invited to celebrate our founder Melvin Jones in honor of his 145th birthday by participating in the annual Melvin Jones Photo Contest. Entries will be accepted beginning October 1, 2023.

One winner from each constitutional area, will receive one complimentary individual registration and luncheon ticket to the 106th Lions Clubs International Convention in Melbourne.

The deadline for voting and submission is December 31, 2023, at midnight Central Time Zone. Winners will be announced the week of January 15, 2024.

[Get more information](#) ▶



Market Your Club With Social Media Kits



Lions International's social media kits are designed to help you raise awareness about Lions and being a Lion. They include:

- Flat graphics that are ready to post on your social media accounts. ← Sample graphic
- Templates that can be customized for your club and region using [Canva](#), a free design tool for non-designers. (Available for select kits.) Check out this [how-to video](#) to help you get started.

Check out the kits at <https://www.lionsclubs.org/en/resources-for-members/social-media/kits?48>.

Lions, let's get the word out about our service!



Be The Change! October 2023

New Voices – Lions District 18-N

District Governor Jim Mock of District 18-N has chosen the following “New Voices” for recognition:

1. **Service - Brandie Menees – Pooler Lions Club and a Lion since**

2021. Brandie has been involved in the Pooler Clubs service activities since she became a Lion and is also very active in all the club functions. She is serving as club president this year. Her Pooler club is a standout in service and the service projects that Brandie and the Pooler Club are active in are amazing.



2. **Membership – Lucretia Nobles – Lyons Lions Club and a Lion since 2009.** Yes, Lucretia is a long time Lion but has, in the short term, stepped up to the plate and hit a home run. Over the last few years she has become very active in her club and the district. Last year while serving as club president, she sponsored eight new members and in the two years before that she sponsored five more members. This year she is serving the district as a zone chair.
3. **Leadership – Nicole Perkins – Baxley Lions Club and a Lion since 2020.** Nicole has taken on Leadership roles in her club, serving in multiple leadership roles since she became a Lion. She is Club President this year. Under her Leadership, the club has moved to new levels of service in her community and, following in the footsteps of longtime club leaders like Larry Varnadoe, she has moved the club to higher levels of participation in the district.
4. **Marketing – Suzanne Walker – Darien Lions Club and a Lion since 2018.** Suzanne has been very involved in her club since she became a Lion and has been active in Leadership roles including serving as club president. In particular, she has moved her club to a new level in the area of marketing her club and its service activities. She is a brand ambassador for her club and is building a marketing culture. This year Suzanne is also serving as a zone chair.

More information from DG Jim:

What is the New Voices initiative? It is a Lions International initiative begun years ago originally as a women’s initiative to promote parity and diversity, seeking to increase the number of women in our association. It has been expanded to include young adults and other underrepresented populations as well. New Voices is a grass roots initiative with the goal of sharing your Lions’ stories to inspire others and to promote the organization and its efforts for non-lions in our community. In short, inspired Lions are more likely to serve more, recruit more, become better leaders, and spread the message of Lions International. The New Voices is a platform for sharing new ideas and learning from each other. It seeks to encourage clubs to be dynamic and innovative by trying something new, and to give all an opportunity to grow. Also, it is a way to acknowledge the hard work of Lions who excel in the area of marketing, membership, leadership and service.

So, what happens now? As district governor my role going forward is to 1) promote new voices and provide them with opportunities to share their stories, 2) encourage new voices to speak out and encourage other Lions, and 3) submit the New Voices story collection forms to Lions International for possible sharing.

The role of the New Voices going forward is to 1) share your Lions story, 2) accept speaking opportunities as they arise and serve as a role model, 3) work with your club and the district to promote stronger and more inclusive membership, and 4) encourage and mentor others to take up leadership roles.

We are excited that each of you is a New Voice and we look forward to you inspiring others to serve more, recruit more, become better leaders and to spread the Lions International message.



Be The Change! October 2023

Support the Madison Lions – Attend, Volunteer & Share

2023
WORLD SIGHT DAY

VISIT.LIONSCLUBMADISON.COM

MADISON LIONS CLUB
INTERNATIONAL
MADISON, GEORGIA

MADISON LIONS FALL FAIR

OCTOBER 10 - OCTOBER 14

TUE - THUR 6PM TO 10 PM FRI 6PM TO 11PM
SAT 1PM-11PM

ADMISSION: \$3 ADULT, \$1 KIDS(4-12) FREE (0-3)
STUDENTS FREE ON TUESDAY

ARM BAND PRICES - \$25
(\$15 SPECIALS WED & SAT 1 TO 5)

FREE EYE EXAMS FOR WORLD SIGHT DAY SAT 1-5
BY EMORY EYE CENTER

EMORY UNIVERSITY SCHOOL OF MEDICINE

YOUR EYES

ATM

1311 FAIRGROUNDS RD, MADISON, GA



Be The Change! October 2023

Lions of Georgia Calendar

Sat, Oct 7, 2023	Hahira Lions 80 th Anniversary	From 6-9 pm, Cecil Bay RV Park, 1787 Old Coffee Road, Cecil, GA
Thu, Oct 12, 2023	World Sight Day	
Thu, Oct 12, 2023	GLLF's Evening in the End Zone	Chick-Fil-A College Football Hall of Fame, Atlanta, GA
October 10 to 14	Tuesday through Saturday – Madison Lions Fall Fair	1311 Fairgrounds Road, Madison, GA
Sat, Oct 14, 2023	Cordele Lions Club Yard Sale	100 Mile Peanut Pickin' Yard Sale, 2101 US Hwy S, Cordele, GA
Sat, Oct 21, 2023	District 18-I Cabinet Meeting	St. James UMC, 111 West Lake Drive, Athens, GA 30606
Sat, Oct 21, 2023	Athens Classic City Lions Club's Pancake Breakfast	St. James UMC, 111 West Lake Drive, Athens, GA 30606
Sat, Oct 21, 2023	Lavonia Lions Club's Community Yard Sale	Lavonia First UMC, 25 Baker Street, Lavonia, GA 30553
Oct 14-15, 21-22	Georgia Apple Festival	Ellijay Lions Club Fairgrounds, 1729 South Main Street, Ellijay, GA
Sat, Oct 28, 2023	District 18-L Cabinet Meeting	Roswell, GA
Oct 31 – Nov 4	Central Georgia Fair	Cordele Lions Park, 2101 US Hwy S, Cordele, GA
Tue, Nov 14, 2023	World Diabetes Day	Everywhere
Tue, Dec 5, 2023	International Leo Day	Everywhere there are Leos
January 12-14, 2024	Grace Clower Lions Leadership	Georgia Lions Camp, Waycross, GA
April 26-28, 2024	MD18 Lions State Convention in Dublin, Georgia – Register now!	Dubose Porter Center, Oconee Fall Line Technical College, 560 Pinehill Road, Dublin, GA

More to come next Month!

A Message from Your Newsletter Editor

Thank you so much for reading this newsletter!

The deadline for submitting articles for the November issue is October 25th. If you submit an article, I need to let you know that I may edit it for space, typos, errors, grammar, etc.

Thank you everyone for your help! There were many wonderful submissions from Georgia Lions!

Lion Angela Helwig, MD18 Newsletter Editor **Email me at angelahelwig57@gmail.com.**



2023-2024

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2023-2024 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- Achieved a net growth of one or more members **or** Chartered new Lions club or Club Branch

Name of Lions Club or Branch: _____

2. SERVICE

- Contributed to LCIF an amount equal to or greater than the club's membership total multiplied by US\$5.

Year-end membership count _____ x US\$5= _____

- Started a new service project. *Consider one of our Global Causes!*
- List Three service activities your club participated in that were reported to LCI:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- Reported Club Officers to LCI
- Key Officers participate in club officer training

4. MARKETING

- The club has publicized its service activities through local media or social media

Learn more about [promoting your club and activities](#) , and learn about the Marketing Award

2023-2024 District Governor Signature*: _____ District: _____

District Governor Member Number: _____ Date: _____

Due by: August 31, 2024

Send to: clubexcellenceaward@lionsclubs.org

Awards Mailed to: 2024-2025 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 4/2023 EN



You are cordially invited to join all your fellow lions at the

**2024 Lions of Georgia
MD18 State Convention
April 26-28, 2024**

Dubose Porter Center
@ Oconee Fall Line Technical College
560 Pinehill Road
Dublin, GA 31021

Registration Form

Club:	District: 18-
Address:	
Email Address Contact:	

Rates are inclusive of everything unless you choose individual events. Each attendee must pay a Registration fee no matter what session they will be attending. No meal reservations will be accepted after April 10, 2024.

Name	Registration Fee \$35.00	Friday Night Award Dinner \$40.00	Saturday Awards lunch \$40.00	Saturday Awards Banquet \$65.00	Late Registration fee After 3/1/2023 \$40.00	Dietary Restrictions
Total Reservations #		x \$		Total Amt Due \$		
Make Checks Payable to: Lions of Georgia State Convention						
Date: _____		Check #: _____		Cash _____		
				Total Amt Paid \$ _____		

Early Bird \$150.00/each	July 1 –September 30, 2023 \$160.00/each
Oct 1 – Dec 31, 2024 \$170.00/each	Jan 1– March 31 ,2024 \$180.00/each
April 1—April 10, 2024 \$185.00/each	After April 10, Registration only \$40
CANCELLATION in writing to Frank Dowd. REFUNDS: Prior to 1/1/24 = 75% re- fund; Prior to 4/1/24 = 50% refund; After 4/1/24 No refunds can be made.	

**Leo
Special Price
\$100**

Mail Registration to:
Frank Dowd
348 Eli Way, Byron, GA 31008
fdowd348@windstream.net

Information will be coming soon in reference to Lodging group rates directly with Area Hotels as the hotels will not block rooms yet.

HAHIRA LIONS CLUB
80 YEARS OF SERVICE CELEBRATION

OCTOBER 7, 2023

\$35 per person-casual dress

NAME	PHONE	EMAIL	TOTAL

SCHEDULE OF EVENTS:

DOWNTOWN HAHIRA, GA(EXIT 29 I-75)

11AM: PARADE LINE UP/ 12PM: HONEYBEE FESTIVAL PARADE/

2PM-6PM :FESTIVAL EVENTS

CECIL, GA RV PARK CLUBHOUSE (EXIT 32 I-75)

6PM-9PM DINNER CELEBRATION

RSVP TO-SHANNON KINGSTON SKINGSTONH8@MSN.COM PO BOX 404 HAHIRA, GA 31632

[HTTPS://WWW.EVENTBRITE.COM/E/HAHIRA-LIONS-CLUB-80-YEARS-OF-SERVICE-CELEBRATION-TICKETS-636734669537](https://www.eventbrite.com/e/ahira-lions-club-80-years-of-service-celebration-tickets-636734669537)





2023-2024 Multiple-District 18

Outstanding State Awards Program

The MD18 Council of Governors State Award Committee is happy to announce the criteria for all awards granted during the 2023-2024 term. Please make the responsible parties in your club aware of the following qualification criteria and encourage them to apply for a COG State Award.

1. Service Hours may be turned in for service projects in the following LCI categories:
 - a. Diabetes
 - b. Vision
 - c. Hunger
 - d. The Environment
 - e. Childhood Cancer
2. It is not necessary to submit a club's service hours to the State Awards Committee. The Committee will use the service hours posted to MyLion for service projects conducted between July 1, 2023, and April 15, 2024.
3. Service hours for a club will be divided by the number of club members to allow for all clubs to be treated equally based on relative service per member. There will be a winner and a runner up for each category.
4. The fact that we will be relying upon your posting your service hours to MyLion means it is very important for your club to correctly and promptly enter all service projects and the hours associated with those hours into MyLion. Club Secretaries as well as the new Global Service Chair may enter your service project hours.
5. The winning club will be allowed to decide whether they would like for their financial reward to go to the Georgia Lions Camp, Georgia Lions Lighthouse Foundation, Leader Dogs/SE Guide Dogs, Learning Ally, and LCIF.

Scrapbook Awards

Scrapbooks can provide a wonderful history of the activities of a Lions Club. It can afford members of tomorrow to see what members in the past did to serve their communities. It can also provide a rich history of the members and their role in supporting their Lions Club. The State Awards Committee encourages all Lions Clubs to put together a scrapbook documenting this Lions' year.

There are awards given for both electronic and physical scrapbooks. It is up to the creator's imagination as to what events will be shown and how it will be presented; however, at a minimum, the scrapbook should present a written and pictorial history about Club events during the fiscal year being judged. Examples of content are photos, programs, and news clippings from installations, inductions, special presentations, service projects, fundraising events, and visits to district meetings or multi-district meetings.

1. A single scrapbook may only be presented in one of the two formats: digital or bound.
2. Scrapbooks must bear the Club's name on the opening slide for digital format or on the opening page for a bound format.
3. A USB Flash Drive is the preferred format for submitting digital scrapbooks to the State Awards Committee. The USB Flash Drive must be submitted on the first day of the 2024 Multi-District Convention. The size of the scrapbook is limited to 1GB.
4. The digital scrapbook entry may be submitted in one of the following formats: PowerPoint, a website dedicated to the scrapbook, a digital scrapbook program such as Smile box, Shutterfly, etc.
5. Scrapbooks will be judged on how well their presentation reflects what the club is doing. Be sure to date and label the scrapbook entries. It is suggested that the club include pictures and captions that tell a story about the club. Include personal touches to tell the club story. Use your imagination.
6. Consideration will be given for content, organization, originality, creativity, and neatness.
7. A helpful resource: <http://www.wikihow.com/Create-a-Digital-Scrapbook>

Social Media Awards

Social media is such a vital communication tool today. It is one of the most important ways of reaching new prospective Lions. To further this goal, we have added an award category for the club with the best use of social media for the purpose of communicating and promoting Lionism to grow their club, their District, and Lions in general, and to show their community how they serve.

Here are the guidelines for submission followed by the judging criteria:

Clubs may only submit one of the following social media platforms for judging by the State Awards Committee:

1. Facebook
2. YouTube
3. X (Formerly Twitter)
4. Threads
5. Instagram

Submissions will be made by notifying the member of the State Awards Committee that represents the club's district that the club would like for them to begin monitoring the clubs' postings to the social media platform of their choosing. The district committee members are:

District L – 1st Vice District Governor Wes Gifford

District I – 1st Vice District Governor Rita Harris

District O – 1st Vice District Governor Christy Wray

District N – 1st Vice District Governor Larry Griggers

Social media accounts will be judged on the following:

1. Following and connecting with other community organizations, leaders, and the public to spread the word about their club.
2. Sharing photos of their recent activities to show the world how they're serving the community.
3. Keeping current members updated and informed about upcoming projects, meetings, and events.
4. Attracting new members.
5. Staying up to date with Lions Clubs International news and programs by encouraging others to follow LCI's social media accounts.

Judging will begin as soon as the State Awards Committee members are notified of the social media page to be monitored. It will end April 15, 2024.

Larry M. Griggers, Chair
State Awards Committee
MD18 Council of Governors

2023-2024 LIONS STATE PIN ORDER FORM

NAME _____ Club _____

ADDRESS _____ Telephone# _____

CITY _____ ZIP CODE _____

2024 Georgia Prestige 1 3/4" Number () @ \$1.65 = _____

2024 Georgia Regular 1 1/2" Number () @ \$1.55 = _____

No 32 Pin Trader Pin 1 5/8 Number () @ \$1.75 = _____

TOTAL COST OF ALL PIN \$ _____

Fill out Form with number of each pin ordered. Enclose a check for the total cost of pins ordered with order form Made OUT TO PCC Olin Newby and mail this form and check to 4097

Lincolnton, Road Washington, Georgia 30673. Email

olinnewby230@gmail.com .If you have the cash app you can

pay using (CASH APP) to \$OlinNewby and email the order form to me.PINS WILL NOT BE ORDERED UNLESS PAYMENT IS MADE.

FORM AND MONEY MUST BE RETURNED BY SEPTEMBER 10TH