



2023-2024 Multiple-District 18

Outstanding State Awards Program

The MD18 Council of Governors State Award Committee is happy to announce the criteria for all awards granted during the 2023-2024 term. Please make the responsible parties in your club aware of the following qualification criteria and encourage them to apply for a COG State Award.

1. Service Hours may be turned in for service projects in the following LCI categories:
 - a. Diabetes
 - b. Vision
 - c. Hunger
 - d. The Environment
 - e. Childhood Cancer
2. It is not necessary to submit a club's service hours to the State Awards Committee. The Committee will use the service hours posted to MyLion for service projects conducted between July 1, 2023, and April 15, 2024.
3. Service hours for a club will be divided by the number of club members to allow for all clubs to be treated equally based on relative service per member. There will be a winner and a runner up for each category.
4. The fact that we will be relying upon your posting your service hours to MyLion means it is very important for your club to correctly and promptly enter all service projects and the hours associated with those hours into MyLion. Club Secretaries as well as the new Global Service Chair may enter your service project hours.
5. The winning club will be allowed to decide whether they would like for their financial reward to go to the Georgia Lions Camp, Georgia Lions Lighthouse Foundation, Leader Dogs/SE Guide Dogs, Learning Ally, and LCIF.

Scrapbook Awards

Scrapbooks can provide a wonderful history of the activities of a Lions Club. It can afford members of tomorrow to see what members in the past did to serve their communities. It can also provide a rich history of the members and their role in supporting their Lions Club. The State Awards Committee encourages all Lions Clubs to put together a scrapbook documenting this Lions' year.

There are awards given for both electronic and physical scrapbooks. It is up to the creator's imagination as to what events will be shown and how it will be presented; however, at a minimum, the scrapbook should present a written and pictorial history about Club events during the fiscal year being judged. Examples of content are photos, programs, and news clippings from installations, inductions, special presentations, service projects, fundraising events, and visits to district meetings or multi-district meetings.

1. A single scrapbook may only be presented in one of the two formats: digital or bound.
2. Scrapbooks must bear the Club's name on the opening slide for digital format or on the opening page for a bound format.
3. A USB Flash Drive is the preferred format for submitting digital scrapbooks to the State Awards Committee. The USB Flash Drive must be submitted on the first day of the 2024 Multi-District Convention. The size of the scrapbook is limited to 1GB.
4. The digital scrapbook entry may be submitted in one of the following formats: PowerPoint, a website dedicated to the scrapbook, a digital scrapbook program such as Smile box, Shutterfly, etc.
5. Scrapbooks will be judged on how well their presentation reflects what the club is doing. Be sure to date and label the scrapbook entries. It is suggested that the club include pictures and captions that tell a story about the club. Include personal touches to tell the club story. Use your imagination.
6. Consideration will be given for content, organization, originality, creativity, and neatness.
7. A helpful resource: <http://www.wikihow.com/Create-a-Digital-Scrapbook>

Social Media Awards

Social media is such a vital communication tool today. It is one of the most important ways of reaching new prospective Lions. To further this goal, we have added an award category for the club with the best use of social media for the purpose of communicating and promoting Lionism to grow their club, their District, and Lions in general, and to show their community how they serve.

Here are the guidelines for submission followed by the judging criteria:

Clubs may only submit one of the following social media platforms for judging by the State Awards Committee:

1. Facebook
2. YouTube
3. X (Formerly Twitter)
4. Threads
5. Instagram

Submissions will be made by notifying the member of the State Awards Committee that represents the club's district that the club would like for them to begin monitoring the clubs' postings to the social media platform of their choosing. The district committee members are:

District L – 1st Vice District Governor Wes Gifford

District I – 1st Vice District Governor Rita Harris

District O – 1st Vice District Governor Christy Wray

District N – 1st Vice District Governor Larry Griggers

Social media accounts will be judged on the following:

1. Following and connecting with other community organizations, leaders, and the public to spread the word about their club.
2. Sharing photos of their recent activities to show the world how they're serving the community.
3. Keeping current members updated and informed about upcoming projects, meetings, and events.
4. Attracting new members.
5. Staying up to date with Lions Clubs International news and programs by encouraging others to follow LCI's social media accounts.

Judging will begin as soon as the State Awards Committee members are notified of the social media page to be monitored. It will end April 15, 2024.

Larry M. Griggers, Chair
State Awards Committee
MD18 Council of Governors