

# Global Action Team

Welcome to the Global Action Team course. This course is divided into 7 modules (listed below), and if taking the entire course, please plan on spending about one hour on the course.

It is recommended you take the first two modules of the course and then choose other modules applicable to your role or interests. Each module will have a “Return to Course Topics” link at its end that, if clicked, will bring you back to the course topics and allow you to navigate to the modules you wish to read through.

## Course Topics

- [Module 1: Introduction and Course Overview](#)
- [Module 2: The Power of Action](#)
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## Module 1: Introduction and Course Overview

### Module Objectives

This course explains what it means to be part of the GAT. Its purpose is to:

- Demonstrate how the GAT supports the visions of Lions Clubs International and the Lions Clubs International Foundation.
- Show how the GAT leadership network inspires action.
- Explain the important roles and responsibilities of the GAT members.

### Introduction

The Global Action Team, known as the GAT, is a support system comprising the Global Leadership Team (GLT), the Global Membership Team (GMT) and the Global Service Team (GST). Working as one unit, the GAT connects Lions at all levels to the tools, key programs and resources needed in order to maximize our service impact.

### Course Overview

There are 7 modules, as noted above, in this course. Plan to complete the first 2 and then select others as required by your role or level of interest.

## Module Summaries

Module 2 provides an overview of the GAT—the team’s purpose, who’s on the team, what the team does and how they measure, motivate and drive action.

Module 3 lists the club-level officer roles as they relate to the GAT. It outlines key responsibilities and actions to take regarding planning, sharing and documenting successes.

Module 4 explains the district-level roles, including that of the district governor and how they support the GAT. It illustrates key responsibilities and how setting goals, following through and communicating lead to impactful actions.

Module 5 defines the GAT roles and responsibilities at the multiple district level. It defines the responsibilities of the council chairperson and the GLT, GMT and GST coordinators.

Module 6 addresses the importance of the GAT roles and responsibilities at the constitutional, regional and area levels.

Module 7 summarizes the role and responsibilities of GAT ambassadors. It shows how they provide inspiration for action and impact.

## Impactful Service

Because impactful service begins with action at the local level, strong and innovative leadership at the club and district levels plays a crucial role in successful service initiatives.

As the chairperson of the district GAT, the district governor initiates planning, development and execution of the district’s goals by engaging the GAT. This unified involvement provides optimal synergy for meeting goals.

With the district goals at the forefront, the GAT is uniquely positioned to champion the achievement of those goals by advocating a holistic approach to all key areas of Lions service.

In particular, the GAT helps foster positive membership growth in clubs, increase Lions’ visibility in the community and build strong and innovative district leaders—all of which lead to impactful service.

The members of the GAT work together to create a positive and strong network of leadership and support that is driven by our clubs. During this 7-module course you’ll explore how the GLT, the GMT and the GST comprise the GAT and work together to bridge gaps in leadership, membership and service.

Topics covered include achieving district goals, leadership roles and responsibilities, feedback loops and success stories. At the end of this course you'll be ready to help create and support the powerful connections of leadership, membership and service.

You'll understand your roles and responsibilities as a member of the GAT, and you'll be ready to inspire and take actions that will have meaningful impacts on your club, your district and your community.

## Conclusion

Move on to Module 2 for a comprehensive overview of how the GAT works. Soon, you'll be able to help build the bridges of connection and support necessary to incite action and help serve those in need all over the world.

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## Module 2: The Power of Action Module Description

This module provides an overview of the Global Action Team—who makes up the team, why the team exists, what the team does and how the team's actions make an impact.

### Module Objectives

- State the Purpose of the GAT
- Understand Who the GAT Is
- Explain What the GAT Does
- Describe How the GAT Measures, Motivates and Drives Action

### Gat Overview

What does being part of the Global Action Team mean?

It means you're part of a worldwide team that uses action to champion the vision of Lions Clubs International and Lions Clubs International Foundation, which are to be the global leader in community and humanitarian service.

As a GAT leader, it's your responsibility to take strategic actions that will positively impact your community, club, district, multiple district or area.

The Global Action Team is positioned from the club through the constitutional area levels and unites the Global Leadership (GLT), the Global Membership Team (GMT) and the Global Service Team (GST) creating a unified one-team approach to the three key areas of Lions.

## Who is the GAT?

The Global Action Team comprises the:

- Global Leadership Team
- Global Membership Team
- Global Service Team

The GLT provides leadership development opportunities that empower Lions leaders to lead and serve their communities. Strong leaders:

- Encourage members to participate.
- Champion new service projects.
- Ensure continued club and district success.

The GST helps clubs and districts identify resources and use best practices to improve their projects and, by extension, their impact. Quality service projects:

- Increase member satisfaction.
- Attract new members who are looking for ways to serve.

The GMT helps clubs and districts develop effective membership programs that:

- Attract new members.
- Create great membership experiences.
- Keep members coming back.

More members allow clubs to bring more service to their communities and create future leaders for our organization.

## How is the GAT Organized?

The GAT is a powerful bridge between Lions and the international association.

Global Action Team Organization:

1. Global Action Team Chairperson (Club President)
  - a. GST Service Chairperson
  - b. GMT Membership Chairperson
  - c. GLT First Vice President/Leadership Chairperson
  - d. Region and Zone Chairpersons
2. District Global Action Team Chairperson (District Governor)
  - a. GLT District Coordinator
  - b. GMT District Coordinator
  - c. GST District Coordinator

3. Multiple District Global Action Team Chairperson (Council Chairperson)
  - a. GLT Multiple District Coordinator
  - b. GMT Multiple District Coordinator
  - c. GST Multiple District Coordinator
  - d. GAT Area Leadership
  - e. GAT Constitutional Area & Regional Area Leadership
4. Global Action Team Chairperson
5. Ambassadors
  - a. Past International Presidents
  - b. International Board of Directors
  - c. LCIF Board of Trustees
  - d. Past International Directors
  - e. Past District Governors

## What Does the GAT Do?

The GAT leverages the collective knowledge and talents of Lions to help districts and clubs achieve their goals.

Together, members of the GAT foster action to achieve positive membership growth in districts and clubs, increase Lions' visibility in the community through impactful service, and build strong and innovative leaders.

### Resource Scenarios

The GAT is an important series of bridges connecting Lions and the international association. One powerful connection running throughout the GAT is the sharing of local success stories and best practices.

1. Zone Chairperson Sanjay notices that one of his clubs is struggling with member retention. He calls a meeting with the club officers and recommends that the club go through the Club Quality Initiative (CQI) program. The club officers agree.

After the CQI is completed, it reveals that some changes need to be made for the future. All club members participated and agreed to the changes. Three years later, this once struggling club is doing exceptionally well and has new, engaged members.

2. MD GMT coordinator Bob would like to track all of his districts' progress toward reaching their fiscal year goals.

As a new GMT coordinator, he is unsure where to go for help. He reaches out to his GAT area leader who shows him how to access the appropriate reports in MyLCI and Insights.

Additionally, the GAT shares feedback from experiences with programs and initiatives locally and with the appropriate teams at Lions headquarters. This feedback is used to improve ongoing programs and initiatives.

The GAT also may be asked to provide feedback during the development of new programs, initiatives and resources in order to contribute ideas that best serve Lions' needs.

Various feedback loops and communication create a strong support network.

3. GAT Area Leader Tamiko needed someone to assess a new resource being developed for specialty clubs. Knowing that Lion Alice was experienced with developing specialty clubs, Tamiko asked Alice for her feedback.

Alice suggested adding a few best practices she has found useful. Her feedback was added to the resource by our organization so that all Lions could benefit from her expertise!

4. A member of the GAT has heard feedback from Lions mentioning that the Club and Community Needs Assessment is a bit confusing in some areas.

This feedback was reported back to Lions International and the resource was updated to provide clear and concise direction and information.

The GAT helps districts achieve their goals by creating a unified approach to action in Leadership, Membership and Service as well as the Lions Clubs International Foundation.

Members of the district GAT are responsible for supporting the goal setting, planning and implementation processes. District goals should be reviewed on a quarterly basis to ensure districts are on track to success.

Before the start of the Lion year members of a district GAT came together to analyze their membership data and set goals for the year.

They found that they had been steadily losing members over the last five years and decided to develop an action plan to combat this downward trend.

Then What?

To reverse the declining membership trend, the district GAT planned strategic district-wide service projects and leadership training opportunities to engage new and existing members throughout the year.

Also, they identified potential communities for new club development and opportunities to increase overall visibility of the organization.

Each member was able to accomplish their goals, resulting in positive membership growth at the conclusion of their term.

This was possible because each step of the process and the resources needed were defined before the start of the Lion year.

## The Lasting Impact of Action

The GAT enables Lions, clubs and districts around the world to better serve our communities. Sharing success stories is one way the GAT can show Lions leaders how leadership, membership and service work to make great things happen.

Additionally, through sharing success stories within the community, you engage prospective members by promoting all of the wonderful actions and impacts your club is making.

Success stories can be featured in club or district communications, meetings or social media channels, convention seminars, local webinars or the LCI website.

### Success Story 1

Club President Ann saw a post on the GAT Facebook group about a club in a different country re-engaging existing members and attracting new members through new innovative service projects.

Lion Ann reached out to the club and received additional information and templates she could use. Lion Ann shared the details with her team, and they modified their approach with their club.

As a result, the club's meeting/project attendance increased, and the club invited a few new members to join them.

### Success Story 2

District GMT coordinator Gregory is planning to conduct a webinar focused on the membership experience.

He has asked all of his club membership chairpersons to attend the webinar and share one strategy their club is focusing on to help improve the member experience.

After the webinar, all of these ideas will be compiled and put into a local resource that is accessible on the district webpage.

## The Power of Action

Linda, a club membership chairperson, noticed that John had not been to a club meeting or service project for several months. She even heard, through other members, that John would probably drop his membership.

This is what happened when no action was taken.

Lion John did just what the club member thought he would do—dropped his membership. Two other members dropped, as well, because they also felt the club was not engaging them as members. Disengagement is contagious.

This is what happened when action was taken.

Linda called John to let him know he was missed and invite him to a service project at a local animal shelter. John thanked her for the call and said he would be there. He renewed his membership and encouraged a friend to do the same.

## How Can the GAT Measure, Motivate, and Drive Action?

### IDENTIFY NEEDS

As a GAT leader, the first step in driving action is understanding the needs of your club, district, multiple district or area.

Reviewing and analyzing reports that provide current membership, leadership, service and donation trends, such as those found on MyLCI or Insights, can help your team:

- Identify and duplicate success where your clubs perform well.
- Identify areas of underperformance and request support.
- Make informed decisions and develop a plan for the year.

Consider conducting a SWOT analysis to help you and your team define strengths and weaknesses, as well as the opportunities and threats in your area.

### DEVELOP A PLAN

Once you and your team have defined the needs of your club, district, multiple district or area, work together to create a S.M.A.R.T goal and action plan for the year.

This action provides the opportunity for the team to clarify ideas, define roles and resources needed and commit to the steps required to achieve the established goals.

With everyone involved in the process and action plan development, a culture of commitment is established, allowing for shared accountability to be defined.

For more information on how to create a S.M.A.R.T goal and action plan, review the Goal Setting course in the Lions Learning Center.

### TAKE ACTION AND MONITOR PROGRESS

With a plan established, the time to act is right away!



Not only does the GAT play an integral role in putting the plan into action, it plays a vital part in monitoring progress throughout the year.

Establish a timeline for checking in with your team members to review pertinent reports and track progress. If you and your team are making good progress, confidence will grow along with your team's motivation and drive.

However, if your team is not making the desired progress, regular check-ins will allow for time to adjust the plan accordingly before you fall too far behind.

### CELEBRATE SUCCESSES

Remember to celebrate your team members' successes, big or small, throughout the year.

Celebration:

- Honors the work that has been done.
- Shows gratitude to the Lions who do the work.
- Reinforces motivation for future achievements.

Celebrate through recognition at a district convention or a callout in your monthly newsletter. Remember to be specific about what was accomplished, how it made a contribution and why it was important.

And celebrate with non-Lion members of your community who may have joined a service project or been the beneficiaries of the service. This reinforces connection to community and brand awareness for potential members.

## Impact Map

### CANADA

In Newfoundland and Labrador, the GAT reformatted their club officer training to achieve 5 times the usual participation.

### CANADA

After seeing interest in an area that did not have a Lions club, Ontario's GAT helped interested members of the community recruit additional members and charter a new club.

### EUROPE

At the start of the year, a district governor in Germany saw a need to increase female membership within the district. With the help of her GAT team, she implemented a strategy that increased female membership from 10% to 14% within the year.

### EUROPE

After a few clubs in Finland completed a successful service activity collecting food donations at grocery stores, the district's GAT helped them expand it into a district-wide event.

## USA

When clubs in Pennsylvania had trouble reporting their service, the GAT hosted MyLion trainings for club officers and were able to achieve 100% service reporting in their district.

## USA

When a struggling club in North Carolina saw no alternative but to disband, the district's GAT worked with interested members to form a cyber club in its place.

## OSEAL

When almost 50 of their clubs started to see membership declines, Korea's GMT formed a Club Support Team to provide one-on-one mentoring with club officers in hopes of better targeting their support to each club's unique needs.

## OSEAL

In order to showcase the work of their Peace Poster Contest participants, Japan's GAT hosted an exhibit of the artwork and was also able to increase Lions' visibility and bring in new members.

## ISAME

Pakistan's GAT utilized an LCIF Emergency Grant to provide relief to their community after an earthquake.

## ISAME

When one of the district governors in Bangladesh decided to focus on youth leadership development, he appointed former Leos to his GAT to help. Together they started 10 new Leo clubs with over 200 new Leos.

## AFRICA

When a local park needed help, Burkina Faso's GAT organized 38 clubs to acquire and plant trees and other landscaping.

## AFRICA

When Kenya set out to create a new specialty club, the GAT decided to first create a branch club that could later expand into a specialty club. The Vihiga Lions Club, specializing in vision, now has 21 members.

## LATIN AMERICA

When a DG and GLT coordinator in Peru discovered that their members were prone to dropping within their first year of membership, they created a leadership workshop model to train club officers in fostering more dynamic and welcoming atmospheres.

## LATIN AMERICA

In an effort to rejuvenate their clubs' service activities, Brazil created a series of district-wide service challenges and achieved participation from 86% of their clubs.

ANZI

To support World Diabetes Day, Australia's GAT coordinated a district-wide "Lap the Map" event that involved not only Lions clubs, but Leos, Lioness and non-Lions. The event even inspired interest in the formation of a new specialty club.

ANZI

After a club president in New Zealand reached out to the district about maximizing its club's potential, the district GAT helped them utilize SMART goals and action plans to bring their service and communication to a new level.

## Review

Now that you've had an introduction to the GAT, let's see what you remember.

1. The purpose of the GAT is to support a unified approach, continuous improvement and helps districts achieve their goals.
2. The GAT encourages club leaders and district leaders to communicate.
3. The GAT makes impact by supporting clubs and districts and their communication and activities.
4. The GAT motivates and measures by being proactive, taking action and desiring improvements.
5. Pins, certificates or a dinner, or any appropriate celebration are great ways to recognize accomplishments.

## Conclusion

For additional information on each of the GAT roles and responsibilities, continue on to course modules 3, 4, 5, 6 and 7. Complete the modules most relevant to your role and need for information regarding the GAT.

## Links to Additional Resources

1. Peruse the GAT's very own webpages.  
[GAT Webpages](#)
2. Join the Lions/Leos GAT Facebook group to connect and receive updates.  
[GAT Facebook Group](#)
3. Browse through the Board Policy Manual to become familiar with important policies.  
[Board Policy Manual](#)
4. Email the Lions headquarters staff team for assistance.  
[Email GAT](#)

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## Module 3: Club Level Roles and Responsibilities

### Module Description

This module provides an overview of the roles, responsibilities and actions for the GAT members at the club level.

### Module Objectives

1. List the Club Level GAT Positions
2. Describe the Responsibilities for Each Role at the Club Level
3. Use the GAT Resources Available for the Club Level

### Club Team Organization

Club Global Action Team Chairperson (Club President)

- GLT First Vice President/Leadership Chairperson
- GST Service Chairperson
- GMT Membership Chairperson

The club president is the Global Action Team chairperson for their club with support from the other club chairpersons (GLT, GMT, GST).

As the club president you'll serve as the club chairperson of the Global Action Team. You'll ensure that your club's GLT, GMT and GST chairpersons are collaborating and implementing plans to develop skilled leaders, strengthen membership and expand the club's humanitarian service.

### Common Responsibilities

Your club-level team is responsible for taking seven key actions.

1. Report all GAT/Club officer positions to Lions Clubs International.
2. Plan and report service projects.
3. Share your projects and other successes with your community and Lions International.
4. Submit monthly membership reports. Keep member drops low and member retention/satisfaction high.
5. Provide orientation to new members.
6. Strive to achieve and apply for the Club Excellence Award.
7. Communicate with your zone chairperson or other district GAT leaders about support needed, successes and upcoming meetings/service projects.

## Position Responsibilities

Now, let's look at the four GAT positions for the club level.

### Club Chairperson (Club President)

Term: One year, automatically fulfilled by the current club president.

As the club president, you'll serve as the club chairperson of the GAT. You'll ensure that your club's GLT, GMT and GST chairpersons are collaborating and implementing plans to develop skilled leaders, strengthen membership and expand the club's humanitarian service. You and your club will bring Melvin Jones' dream to life—that every need can be met by a Lion or Leo!

#### Key Responsibilities

1. Ensure the election of qualified Lion leaders for the club's Global Action Team positions (club service chairperson, club membership chairperson and club first vice president, who will serve as the leadership development chairperson).
2. Support member retention by creating a harmonious club atmosphere. Make members feel part of the Lion family while serving the local community.
3. Ensure club leadership development, membership and service plans are presented and approved by the club's board of directors.
4. Facilitate regular meetings to discuss and advance initiatives established by the GAT.
5. Collaborate with the district GAT and other club presidents to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
6. Be an active member of the district governor's advisory committee of the zone in which this club is located to learn and share best practices.
7. Share successes, opportunities and needs with the club officers, the district GAT members and our organization's staff.

### Club Leadership Development Chairperson (Club First Vice President)

Term: One year, automatically fulfilled by the current club first vice president.

The club first vice president is the GLT club leadership development chairperson. As GLT club leadership development chairperson, you'll ensure that every need can be met by a Lion or Leo. By ensuring members develop effective leadership skills, you'll ensure your club has strong leadership to serve your community and the world. You impact lives.

#### Key responsibilities

1. Assure, with support from the club membership chairperson, that new members are provided with an effective orientation so they understand how the club operates within its district, multiple district and Lions Clubs International.
2. Ensure current and/or incoming club officers attend training offered by the district and/or via the Lions Learning Center (LLC).

3. Communicate training needs, names of potential new leaders and completed leadership development activities to the district-level GLT coordinator.
4. Identify potential leaders and encourage their development as future leaders.
5. Encourage members to participate in leadership training offered by the district, multiple district and Lions Clubs International.

### Club Membership Chairperson

Term: One year elected position as a club officer and member of the board of directors.

As the GMT club membership chairperson, you'll ensure that every need can be met by a Lion or Leo. By bringing new members into your club, not only will you develop new friendships, but you'll ensure your club will have a stronger foundation to serve your community and the world. You will impact lives!

#### Key responsibilities

1. Collaborate with the district Global Action Team on membership initiatives, and participate in relevant district, region and zone meetings and events.
2. Develop and lead a membership committee to help implement action plans to achieve the club's membership goals and to positively increase the member experience.
3. Encourage all members to participate in membership growth by inviting prospective members to the club. Follow up with prospective members promptly.
4. Promote a harmonious club atmosphere by listening to and addressing, with the support of the club board of directors, concerns that prevent a positive member experience. This may include a survey or other opportunities for feedback.
5. Engage new members in activities that are of interest to the member.
6. Collaborate with the club service chairperson as well as other club committees to promote membership opportunities.
7. Understand the different membership types and programs offered and promote membership programs to club members.
8. Ensure that new members are provided with an effective orientation so new members understand how the club operates within its district, multiple district and Lions Clubs International, with the support of the Club 1st Vice President/ Club Leadership Chairperson.
9. Ensure that new members are provided with an effective orientation so new members understand how the club operates within its district, multiple district and Lions Clubs International, with the support of the Club 1st Vice President/ Club Leadership Chairperson.

## Club Service Chairperson

Term: One year elected position as a club officer and member of the board of directors.

As the GST club service chairperson you'll ensure that every need can be met by a Lion or Leo. You are responsible for implementing impactful service and fundraising projects, increasing service project engagement of members and elevating awareness of Lions' collective impact in fulfilling global humanitarian needs.

### Key responsibilities

1. Collaborate with the district GST coordinator, club LCIF coordinator, district leaders, members of the club's service committee and others to develop and communicate annual service goals and action plans.
2. Develop and lead a service committee to create and implement service goals and action plans.
3. Incorporate opportunities for local youth and Leos to engage in all aspects of service activities, including goal setting, implementation, project evaluation and reporting.
4. Report service activities to Lions Clubs International.
5. Serve as a club resource on current community needs by monitoring the service activities of other service clubs, developing community partnerships to expand service, and utilizing tools and resources offered by Lions Clubs International and Lions Clubs International Foundation.
6. Increase member satisfaction by encouraging participation and engagement in service projects.
7. Collaborate with the club membership chairperson and other club committees to promote membership opportunities to non-Lions during service projects.
8. Attend the district governor's advisory committee meeting of the zone in which this club is located when appropriate.

## Collaboration

The GMT, GLT and GST all play key roles in onboarding new members.

The club membership chairperson works with the club members to recruit new members to join their club.

Once the new member is inducted, the club membership chairperson, in collaboration with the club leadership development chairperson, ensures new member orientation is conducted.

The club service chairperson engages the new member by finding out the interests of the new Lion, informing them of relevant service opportunities that currently exist within the club and encouraging them to participate on the project.

## Conclusion

This concludes the module about GAT roles and responsibilities at the club level. We've covered the positions at that level and what the Lion leaders in those positions can do to fulfill their volunteer service for this initiative.

## Additional Resources

[GAT Club Chairperson \(Club President\) Roles & Responsibilities](#)

[Club GLT Chairperson \(Club First Vice President\) Roles & Responsibilities](#)

[Club GMT Chairperson \(Club Membership Chairperson\) Roles & Responsibilities](#)

[Club GST Chairperson \(Club Service Chairperson\) Roles & Responsibilities](#)

[Club Excellence Award](#)

[GAT webpage](#)

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## Module 4: District Level Roles and Responsibilities

### Module Description

This module provides an overview of the roles, responsibilities and actions for the GAT members at the district level.

### Module Objectives

1. List the District Level GAT Positions
2. Describe the Responsibilities for Each Role at the District Level
3. Use the GAT Resources Available for the District Level

### District Team Organization

1. District Global Action Team Chairperson (District Governor)
  - a. GLT District Coordinator
  - b. GMT District Coordinator
  - c. GST District Coordinator
2. Region and Zone Chairpersons

The district governor is the Global Action Team chairperson for their district with support from the district coordinators (GLT, GMT, GST).

Region and zone chairpersons, who are a part of the GAT, also work closely with the clubs and are an integral part of club and district success. The district level team takes actions to ensure the district's goals are achieved and clubs are successful.



## Common Responsibilities

Your district team, as a whole, is responsible for taking five important actions.

1. Collaborate with district team to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
2. Support the district goals and implement the action plans.
3. Include diverse populations to participate in Global Action Team initiatives.
4. Identify potential and new leaders to participate in service, membership and leadership development opportunities.
5. Collaborate with district team to provide retention strategies to clubs.

## Position Responsibilities

Now, let's look at the four GAT positions for the district level.

### District Chairperson (District Governor)

As the district governor, you serve as the district chairperson of the Global Action Team. You ensure that your district's GLT, GMT and GST coordinators collaborate and implement plans to develop skilled leaders, strengthen membership and expand the district's humanitarian service.

You are the driving force that ensures your district is strong, stable and focused. Your actions define the pathway to success for your district and its clubs!

### Key Responsibilities

1. Ensures the selection of qualified Lion leaders for the district's Global Action Team positions (GLT, GMT and GST coordinators).
2. Ensures the GLT, GMT and GST support the district goals and implement the action plans.
3. Facilitates regular meetings to discuss and advance initiatives established by the Global Action Team.
4. Supports local community service projects that create a sense of belonging and pride to the Lions and Leos in the district.
5. Collaborates with the multiple district's Global Action Team and other district governors to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
6. Shares successes, opportunities and needs with the club officers, the district Global Action Team members and organization staff.

### GLT District Coordinator

Term: One year—selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

As the GLT district coordinator, you impact the success of the GAT's initiatives. You're the driving force that ensures your district is strong, stable and focused on developing and inspiring quality leadership.

You know where to find solutions and are able to overcome obstacles. And you serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met.

#### Key Responsibilities

1. Develops and executes an annual district leadership development plan and reports training.
2. Knows about available leadership development programs and resources.
3. Promotes leadership development opportunities.
4. Identifies potential and new leaders to participate in service, membership and leadership development opportunities.
5. Organizes and facilitates instructor-led and web-based training in coordination with Lions Clubs International.
6. Confirms new members are provided an effective member orientation at the club level, in collaboration with the GMT district coordinator.
7. Completes requirements and submits applications to receive district funding from Lions International for leadership development activities.

### GMT District Coordinator

Term: One year—selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

As the GMT district coordinator, you impact the success of the GAT's initiatives. You are the driving force that ensures your district is strong, stable and focused on increasing membership. You know where to find solutions and are able to overcome obstacles. You serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met.

#### Key Responsibilities

1. Executes the district's strategic action plan to achieve set membership goals.
2. Collaborates with region, zone and club membership chairpersons to identify communities without a club or where additional clubs can be started.
3. Motivates clubs to invite new members, inspires positive club membership experiences, and ensures clubs are aware of available membership programs and resources.

4. Monitors club membership reports. Recognizes clubs that are increasing membership and supports clubs that are losing members.
5. Works with clubs in danger of cancellation by ensuring payments are submitted on time.
6. Follows up quickly on prospective member leads when received.
7. Confirms new members are provided an effective member orientation at the club level, in collaboration with the GLT district coordinator.

### GST District Coordinator

Term: One year—selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

As the GST district coordinator you provide capacity building resources to region, zone, and club service chairpersons, empowering Lions to meet the priority needs of their communities and elevate the member experience through impactful service growth. You know where to find solutions and are able to overcome obstacles. You will serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met.

### Key Responsibilities

1. Encourages clubs to implement service projects that are aligned with global organizational initiatives.
2. Works with region, zone and club service chairpersons to help clubs reach their service goals and ensures regular service reporting.
3. Acts as the advocacy champion for the district to implement activities including, but not limited to, community awareness/education, legislative/public policy, events and partnerships.
4. Collaborates with the Lions Clubs International Foundation district coordinator to maximize resource use and monitor district grants.
5. Gathers club and district feedback related to service challenges, opportunities, and successes and shares information gathered with multiple district coordinator to troubleshoot/remove barriers impeding the successful implementation of service programs.
6. Increases service project implementation and reporting over previous year.
7. Identifies and reports at least one advocacy opportunity in each district.

### Collaboration

The district governor meets regularly with their GLT, GMT, GST coordinators and vice district governors to review progress toward fiscal year goals and adjust action plans as needed. The region and zone chairpersons provide support to the clubs in effort of achieving the district goals.

When one person on this team notices an opportunity, they share with each other to make the district stronger.

## Conclusion

This concludes the module about GAT roles and responsibilities at the district level. We've covered the positions at that level and what the Lion leaders in those positions can do to fulfill their volunteer service for this initiative.

## Additional Resources

[District Chairperson \(District Governor\)](#)

[GLT District Coordinator](#)

[GMT District Coordinator](#)

[GST District Coordinator](#)

[District Team Excellence Awards](#)

[GLT Toolbox](#)

[GMT Toolbox](#)

[GST Toolbox](#)

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## Module 5: Multiple District Level Roles and Responsibilities

### Module Description

This module provides an overview of the roles, responsibilities and actions for the GAT members at the multiple district level.

### Module Objectives

1. List the MD Level GAT Positions
2. Describe the Responsibilities for Each Role at the MD Level
3. Use the GAT Resources Available for the MD Level

### District Team Organization

The council chairperson is the Global Action Team chairperson for their multiple district with support from the multiple district coordinators (GLT, GMT, GST).

Multiple District Global Action Team Chairperson (Council Chairperson)

- GMT Multiple District Coordinator
- GST Multiple District Coordinator
- GLT Multiple District Coordinator

Your multiple district team should understand how to:

1. Check with each district about their progress toward achieving their goals.
2. Submit service projects to Lions Clubs International and ensure districts are reporting their service.
3. Conduct 1st and 2nd vice district governor training.
4. Apply for grants.

### Common Responsibilities

Additionally, your multiple district has five primary team responsibilities:

1. Collaborate with multiple district team to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
2. Communicate regularly with GAT district coordinators ensuring they are aware of programs and available resources.
3. Monitor each district's progress towards goals and follow up with districts behind on their goals, offering motivation and support.
4. Identify potential and new leaders to participate in service, membership and leadership development opportunities.
5. Collaborate with multiple district coordinator team to provide strategies to districts.

### Position Responsibilities

Now, let's look at the four GAT positions at the multiple district level.

#### MD Chairperson (Council Chairperson)

As the council chairperson, you'll serve as the MD chairperson of the GAT. You'll ensure that your multiple district's GLT, GMT and GST chairpersons are collaborating and implementing plans to develop skilled leaders, strengthen membership and expand the multiple district's humanitarian service.

You are the driving force that ensures your multiple district is strong, stable and focused.

#### Key Responsibilities

1. Ensure the selection of qualified Lion leaders for the multiple district's Global Action Team positions (GLT, GMT and GST coordinators).
2. Ensure the GLT, GMT and GST support the multiple district goals and implement the action plans.
3. Facilitate regular meetings to discuss and advance initiatives established by the Global Action Team.
4. Support local community service projects that create a sense of belonging and pride to the Lions and Leos in the multiple district.

5. Collaborate with the area's Global Action Team and other council chairpersons to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
6. Share successes, opportunities and needs with the area and district Global Action Team members.

### GLT MD Coordinator

Term: One year—selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

As the GLT multiple district coordinator, you are the leadership development expert ensuring districts achieve their goals. You educate, coach and mentor your coordinators while removing barriers that impede progress. Your drive and determination will inspire and empower districts to be successful in developing quality leaders.

#### Key responsibilities

1. Develop and execute an annual multiple district leadership development plan and report training.
2. Communicate regularly with GLT district coordinators. Ensure they are aware of leadership development programs and resources available.
3. Organize and facilitate instructor-led and web-based training in coordination with our organization.
4. Complete requirements and submit applications to receive multiple district funding from our organization for leadership development activities.

### GMT MD Coordinator

Term: One year, selected by the multiple district (per the multiple district constitutional by-laws). May serve multiple terms.

As the GMT multiple district coordinator, you are the membership expert ensuring districts achieve their goals. You educate, coach and mentor your coordinators while removing barriers that impede progress. Your drive and determination will inspire and empower districts to be successful in strengthening membership.

#### Key responsibilities

1. Develop and execute an annual multiple district membership development plan.
2. Communicate regularly with GMT district coordinators. Ensure they are aware of available membership programs and resources available.
3. Monitor each district's progress towards membership goals. Follow up with districts who are behind on their goals and offer motivation and support.

4. Contact prospective member leads in a timely manner and provide status updates on membership.
5. Complete requirements and submit application to receive multiple district funding from our organization for membership development activities.
6. Motivate districts to charter specialty clubs.

### GST MD Coordinator

Term: One year, selected by the multiple district (per the multiple district constitutional bylaws). May service multiple terms.

As the GST multiple district coordinator, you are the service program expert ensuring districts achieve the distinct goals of their area. You educate, coach and mentor your coordinators while removing barriers that impede progress. Your drive and determination will inspire and empower districts to be successful in maximizing beneficiaries served.

#### Key responsibilities

1. Develop and execute an annual multiple district action plan that will monitor progress toward service goals. Follow up with districts that are behind on their goals and offer motivation and support.
2. Communicate regularly with GST district coordinators. Ensure they are aware of available Lions International and Lions Clubs International Foundation service programs, partnerships, and grants.
3. Serve as a resource and content expert for regional best practices in service project implementation.
4. Act as the advocacy champion for the multiple district to implement activities including but not limited to community awareness/education, legislative/public policy, events and partnerships.
5. Increase Lions Clubs International Foundation coordinator collaboration at multiple district/district level in order to maximize our foundation's resource utilization and fundraising engagement.
6. Monitor LCIF Grants given to multiple district.

### Collaboration

The council chairperson works with their GLT, GMT and GST coordinators to identify opportunities that will further support and motivate districts in achieving their goals.

For example, the MD could hold a retreat where the GAT district coordinators come together with ideas for how to overcome challenges and leverage each other's knowledge and strengths.

## Conclusion

This concludes the module about GAT roles and responsibilities at the multiple district level. We've covered the positions at that level and what the Lion leaders in those positions can do to fulfill their volunteer service for this initiative.

## Additional Resources

[MD Chairperson \(Council Chairperson\)](#)

[GLT Multiple District Coordinator](#)

[GMT Multiple District Coordinator](#)

[GST Multiple District Coordinator](#)

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## Module 6: International Level Roles and Responsibilities

### Module Description

This module provides an overview of the roles, responsibilities and actions for the GAT members at the international level. Specifically, it addresses the roles and responsibilities of the constitutional, regional and area leaders.

### Module Objectives

1. List the International Level GAT Positions
2. Describe the Responsibilities for Each Role at the International Level
3. Use the GAT Resources Available for International Level Leaders

### International Team Organization

At the international level, there is one Global Action Team chairperson who inspires, leads and directs overall operations.

Global Action Team Chairperson

- GAT Constitutional Area and Regional Area Leadership
- GAT Area Leadership

Each position at the international level has unique responsibilities, and when every leader is accountable, the GAT is truly working together as a team.



Each constitutional area has a GAT leader that oversees GAT efforts in their CA. OSEAL is divided into five regions, each with its own regional GAT leader.

1. USA
2. Canada
3. South America
4. Europe
5. OSEAL (five regions)
  - a. China
  - b. China Taiwan
  - c. Japan
  - d. Korea
  - e. English Speaking Areas
6. India, South Asia and Middle East
7. Australia, New Zealand, Indonesia
8. Africa

### Position Responsibilities

Now, let's look at the key responsibilities for the three GAT positions for the international level.

#### GAT Chairperson

Term: Annual appointment with option for re-appointment.

The chairperson provides the inspiration, leadership and direction to the Global Action Team and empowers all Global Action Team members to take ownership of the team's mission and vision as they collaborate to achieve the team's goals.

The person in this role leads by example and inspires leaders to be creative as we begin our new century of service.

#### Chairperson

Prior to the start of a new term, the Global Action Team chairperson is appointed by the incoming international president, in consultation with the current international president, second vice president, and third vice president for an annual year term, subject to review and/or removal by the international president in consultation with the executive officers.

#### Key Responsibilities

1. Motivate the Global Action Team to achieve the organizational goals and objectives of Lions Clubs International and Lions Clubs International Foundation.
2. Provide oversight to the GAT.
3. Reinforce the importance of district goals as a GAT initiative.
4. Collaborate with Lions International staff to develop resources and support for the Global Action Team.

5. Provide the executive officers with feedback on performance of the Global Action Team constitutional, regional and area leaders.
6. Facilitate Global Action Team cross functional meetings with Leadership Development, Membership Development, Service Activities, District and Club Service, Technology and Marketing Committees at the International Board of Directors Meetings.
7. Conduct regular engagements with constitutional, regional and area leaders.
8. As schedule allows, attend leadership forums in each constitutional area and participate in Global Action Team meetings.

### Constitutional/Regional Area Leaders

Term: Annual appointment with option for re-appointment.

As the GAT constitutional/regional area leader, you will champion the Global Action Team initiatives with a focus on supporting districts to achieve their goals. You will have a solid understanding of initiatives, successes, and challenges in your area.

Communicating with your leaders, listening to your leaders and understanding area specific needs will be the keys to your success. You will be proud knowing that your actions will equip Lions with the knowledge and skills to be successful leaders.

### Constitutional Area and Regional Area Appointments

Prior to the start of a new term, constitutional area leaders and regional area leaders are appointed by the incoming International president in consultation with the current international president, second vice president, third vice president and Global Action Team chairperson and area leadership for an annual year term, subject to review and/or removal by the International President in consultation with the executive officers.

### Key Responsibilities

1. Develop constitutional/regional action and field engagement plans to support achieving district goals. Submit plans to our organization at the start of the fiscal year.
2. Monitor progress towards goals quarterly, track results and seek feedback from area leaders on strategies for goals attainment.
3. Reinforce the importance of taking action to achieve district goals.
4. Support our organization's divisions by providing information to/from the field to help support development/roll-out of effective initiatives and resources.
5. Identify potential and new leaders to participate in service, membership and leadership development opportunities.
6. Collaborate with your team to conduct relevant seminars, events and projects at the local leadership forum and other local meetings.
7. Submit three progress reports to the chairperson, which are provided to the International Board of Directors.

8. Share successes, opportunities and needs with the Global Action Team's chairperson, area leaders, MD/district GAT and our organization's staff.

### Area Leaders

Term: Annual appointment with option for re-appointment.

As the GAT area leader, your experience provides your MD/single district coordinators with the resources to achieve the goals of your area. You collect and share compelling success stories that empower leaders to act. You make taking action and achieving goals exciting!

### Area Appointments

Prior to the start of a new term, area leaders are appointed by the incoming international president in consultation with the current international president, second vice president, third vice president and Global Action Team chairperson and area leadership for an annual year term, subject to review and/or removal by the International President in consultation with the executive officers.

### Key Responsibilities

1. Develop area strategies and provide ongoing motivation and training to support districts in achieving their goals.
2. Collaborate and communicate with MD and district GAT members as appropriate, keeping all levels informed. Maintain effective communication across all levels of GAT.
3. Reinforce the importance of district goals.
4. Monitor progress towards goals quarterly, track results and seek feedback from MD and district teams on strategies for goals attainment.
5. Reinforce the importance of zone chairpersons' involvement including following up on club level communications from headquarters.
6. Support our organization's divisions by providing information to/from the field to help support development/roll-out of effective initiatives and resources.
7. Share successes, opportunities and needs with the GAT CA leader, MD and district GAT and our organization's staff.
8. Identify potential and new leaders to participate in service, membership and leadership development opportunities.
9. Assist with the development of relevant seminars, events, and projects at the local leadership forum and other local meetings.
10. Submit progress reports to the constitutional area leader (or regional area leader as appropriate).

## Collaboration

The constitutional, regional and area leaders conduct regular meetings with their teams to:

1. Learn about and disseminate tools and resources.
2. Discuss what is working well in their areas.
3. Brainstorm how to overcome challenges.

This team has close and regular contact through meetings, phone calls and social media.

## Conclusion

This concludes the module about GAT roles and responsibilities at the international level. We've described the roles at that level and what the Lion leaders in those positions can do to fulfill their responsibilities as volunteers in service for this initiative.

## Additional Resources

[GAT Chairperson Roles & Responsibilities](#)

[GAT Constitutional Area Leader Roles & Responsibilities](#)

[GAT Regional Area Leader Roles & Responsibilities](#)

[Area Leader Roles & Responsibilities](#)

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## Module 7: Ambassadors' Roles and Responsibilities

### Module Description

This module provides an overview of the roles, responsibilities and actions for the GAT ambassadors.

### Module Objectives

1. State Who the GAT Ambassadors Are
2. List What the GAT Ambassadors Do
3. Describe How the GAT Ambassadors Promote the GAT

### Ambassador Team

The Ambassador team includes the following:

- Past International Presidents
- International Board of Directors
- LCIF Board of Trustees
- Past International Directors
- Past District Governors

As an ambassador you are charged with motivating Lions and Leos to take action in their districts and clubs. By demonstrating your passion, you'll reignite the excitement of service all the way down to the club level.

Term: One year—selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

## Common Responsibilities

All Ambassadors:

1. Promote the vision of Lions Clubs International and the Lions Clubs International Foundation while reigniting the passion for service in our Lions and Leos.
2. Provide support to districts to foster positive membership growth in clubs, increase Lions visibility in the community through impactful service, and build strong and innovative leaders in the districts.
3. Provide feedback to the Global Action Team chairperson and Lions International after visits about the impact of Global Action Team, including successes, challenges or support needs.
4. Participate in Global Action Team meetings and events as appropriate.
5. Motivate all Lions and Leos to take action and to utilize Global Action Team resources.

## The Power of Action

Let's take a closer look at the power of action and what you can do to engage and inspire Lions and Leos by sharing, presenting, and emphasizing.

Share

- Share an impactful story of your own; let people get to know you.
- Share an impactful story of the area you're presenting to and recognize and acknowledge the good work that the area is doing.
- Share Success Stories that:
  - Show the significance and impact of taking action.
  - Inspire Lions to take action in their communities.
  - Educate on how Lions and Leos accomplished the goal.

Present

- Present current service, leadership and membership figures.
- Focus on growth but acknowledge the drops and the importance of the member experience.
- Tie everything back to service, which is the main reason people become Lions.

## Emphasize

- Emphasize the wonderful work that Lions and Leos do to create lasting impacts in communities and in people's lives.

## Promote Action

### Where can you promote action?

- Speaking engagements
- Local events
- Meetings
- Conventions
- Leadership Forums
- Anywhere you engage with Lions and Leos

## Conclusion

This concludes the module about GAT roles and responsibilities at the ambassador level. We've covered the ambassadors' positions and what the Lion leaders in those roles can do to fulfill their volunteer service for this initiative.

[GAT Ambassador Position Overview](#)

[GAT Ambassador Toolkit](#)

## Contact

You can continue your education through the Lions Learning Center, which offers a variety of online courses to assist members with leadership development. Screen reader versions of all courses are available.

To receive credit for completing this course in the Lions Learning Center, or if you have problems navigating through this online module [elarning@lionsclubs.org](mailto:elarning@lionsclubs.org).

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